

PHOTOGRAPHER'S FORUM MAGAZINE • BEST OF COLLEGE PHOTOGRAPHY ANNUAL • BEST OF PHOTOGRAPHY ANNUAL • SITEDESIGNWORKS.COM DESIGNER JEWELRY SHOWCASE • ATEDGE • DIRECTORY OF ILLUSTRATION • MEDICAL ILLUSTRATION SOURCE BOOK • PLAY! • VERSO LIMITED EDITIONS

July 20, 2012

Lai Leng Lam 10 Collyer Quay #39-06/10 Ocean Financial Centre 049315 Singapore, **SINGAPORE**

Dear Lai Leng,

Photographer's Forum magazine would like to thank you for entering the 32nd Annual Spring Photography Contest, co-sponsored by Sigma. Over 12,000 photographs were submitted by amateur photographers from the United States and Canada, as well as 60 other countries worldwide.

Our photo editor, Nell Campbell, selected the top 13% of the entered photos to be in the Finalist group. Our judges will review all the Finalists, from which they will choose the First through Fourth Place photographs, plus 100 Honorable Mentions. The judges are college-level instructors: Ann Cutting, Art Center College of Design; Gene Strickland, Columbus State Community College; and Sherri Taylor, Syracuse University. Winners and Honorable Mentions will receive notification in the mail by August 15th. First through Fourth Place will be exhibited at Brooks Institute's Gallery 27 later in the year.

We are pleased to inform you that your entry is in the Finalist group. As such, it will be published in the book Best of Photography 2012. A black-and-white thumbnail of the selected photo is on the enclosed information card so you will know which image was chosen for publication. Please return the card immediately to ensure that your name is published accurately and that we have your correct address.

Best of Photography 2012 is a beautiful hardcover coffee-table book and showcases all the Finalists. Your work will be presented in a professional manner with faithful reproduction. As always, we will be publishing advertising by leading photographic manufacturers. The book is sold to photographers, college libraries and instructors of photography, art and graphic design. It is a limited edition; we will not be going back to press to meet additional orders. Now is the time to reserve your book(s), which will be mailed in late December.

I personally want to congratulate you for being in the final selection group and I wish you the best.

Sincerely,

Glen R. Serbin Publisher

FAX: 805-965-0496

813 REDDICK STREET, SANTA BARBARA, CA 93103-3124

805 963-0439